



Wisconsin



Retail Oilheat Businesses	Sales (000's)	Annual Payroll (000's)	Employees
178	186,578	11,495	356

Data source for locations, payroll, sales: US Census Bureau, 2010 County Business Patterns and industry resource data.
 Sales data: Oilheat volume x avg. price for no.2 distillate heating oil in state for for 2012 as reported by Energy Information plus a 7% allowance for HVAC sales.

More than 73,656 housing units in the state use oilheat.



Estimated number of consumers in state using oilheat 191,502

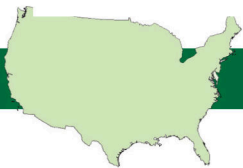
Number of units X 2.61 (average no. of consumers per household)



Total oilheat volume 43,812 thousands/gallons

Residential and commercial sales of distillate heating oil and kerosene 2011 EIA

Percent of occupied housing units in state using oilheat 3.3%



Oilheat — the National Picture

More than 6.9 million housing units in the USA use oilheat

Estimated number of consumers in the USA using oilheat 17,940,00

Number of units X 2.6 (average no. of consumers per household)

Total oilheat volume in the USA 6,340,000,000 gallons

Residential and commercial sales of distillate heating oil and kerosene 2011 EIA