



Growth in UK Aerosol Sector for 5th Successive Year

The UK aerosol sector has grown for the fifth year running, according to figures released by the British Aerosol Manufacturers' Association (BAMA). The annual UK filling figures show an overall increase of 2% for 2015 compared with the previous year.

In total, UK producers filled almost 1.54 billion aerosol cans in 2015, compared with almost 1.51 billion in 2014, with aerosols produced for both the UK and overseas markets.

The leading category, Personal Care, remained strong with high growth rates in other categories as well, notably Insecticides, Pet & Veterinary and some sub-sectors within the Household category.

Personal Care

Once again, the largest growth in a single personal care product category came from Suntan and Bronzing products, with an increase of 68% year on year (y.o.y.), albeit from a relatively small but fast-growing base. The previous year, just 2.5 million cans were filled; in 2015 this rose to 4.2 million, which BAMA believes is due to the convenience and enhanced product delivery of an aerosol format for this type of product.

Hairspray and other hair care products also remain very buoyant with 15% y.o.y. growth; 112.8 million cans were filled, compared with 97.8 million the previous year. Much of this growth can be attributed to the popularity of dry shampoos.

The largest single aerosol segment, Deodorants, Anti-perspirants & Body Sprays, was also a strong category showing a 5% y.o.y. growth, up from 754.8 million in 2014 to 790 million in 2015. The previous y.o.y. growth had been 7%.

What BAMA refers to as "Other Personal Care" increased massively by a 54% y.o.y. increase. This category is a catch-all for personal insect repellents, shower gels, hand lotions, talcs, depilatories and feminine care products. It benefited from 23 million cans filled by UK companies last year. Much of this growth is attributable to range extensions such as skin creams and lotions in aerosol formats.

Despite strong overall growth, some personal care categories, however, declined. Colognes & Perfumes in aerosol format once again fell, this time by 10% (with 8.1 million cans filled); Shaving products also fell by 11%, reflecting the ongoing men's fashion preference for facial hair, although this remains a significant category with 170.1 million cans filled.

Household Care

The biggest percentage growth in Household products came from Insecticides again in 2015 with a substantial 81% increase

Product Category	2015 (in millions of units)	% Change: 2014 to 2015	Product Category	2014 (in millions of units)
Insecticides	11.2	81%	Insecticides	6.2
Paints/Lacquers	26.3	89%	Paints/Lacquers	13.9
Air Fresheners	179.8	-3%	Air Fresheners	184.7
Waxes/Polishes	22.8	2%	Waxes/Polishes	22.4
Oven Cleaners	2.7	145%	Oven Cleaners	1.1
Starches	3.9	21%	Starches	3.2
Other Household	40.2	-48%	Other Household	77.3
Hairsprays Products	112.8	15%	Hairsprays Products	97.8
Deos/Body Spray/APS	790.0	5%	Deos/Body Spray/APS	754.8
Shaving Products	170.1	-11%	Shaving Products	190.9
Colognes/Perfumes	8.1	-10%	Colognes/Perfumes	9.0
Suntan/Bronzing Products	4.2	68%	Suntan/Bronzing Products	2.5
Other Personal	23.0	54%	Other Personal	14.9
Automotive	45.5	39%	Automotive	32.8
Shoe/Leather Cleaners	3.4	-11%	Shoe/Leather Cleaners	3.8
Hard Surface Cleaners	13.5	2%	Hard Surface Cleaners	13.3
Veterinary/Pet Care	4.9	63%	Veterinary/Pet Care	3.0
Medical (excl. Inhalers)	19.6	-2%	Medical (excl. Inhalers)	20.1
Industrial	35.3	-8%	Industrial	38.4
Miscellaneous	22.6	15%	Miscellaneous	19.6
Total	1,539.8	2%	Total	1509.7