

Steady growth in the Spanish aerosol industry

Diversification yields 5% increase in production



The Spanish aerosol industry continued its strong growth in 2014; production swelled to nearly 276 million units, a 5.4% gain over the previous year's total, despite downturns in both the Personal Care (-0.7%) and Household (-4.3%) segments, according to Asociación Española de Aerosoles (AEDA).

Miscellaneous products were the big winners, namely Food Products, which more than doubled to 17.5 million units; Party Decorations, which grew 64.2% to 9.8 million; and Paints & Varnishes, which increased 11.4% to 16.3 million.

Deodorants/Antiperspirants and Shaving Gels were the only Personal Care categories to increase production in 2014, rising 13.5% to 73.4 million and 10.5% to 2.2 million, respectively. Hair Mousse and Hairsprays both saw significant declines.

Among Household products, only Oven Cleaners fared well in 2014, growing 25.3% to 1.1 million. Furniture Waxes/Polishes dropped nearly 2 million (13.4%), while Shoe/Leather care products decreased 24.1% to 2.4 million.

Seventy-five percent (202.8 million) of all aerosol products were in tinsplate steel cans, a gain of 10.4% over 2013, while the remaining 25% (73.0 million) were in aluminum, a decrease of 6.5%. The vast majority (272.1 million or 98.6%) of products used 1" valves, a 5.8% jump over last year. While the small minority of products with 20mm valves became smaller yet in 2014, with just 3.7 million units, down 18.7%.

Despite losing some ground in 2014, the Personal Care and Household segments still make up the bulk of Spanish aerosol fillings, at 118.9 million (43.1% of total production) and 92.5 million (33.5%), respectively. SPRAY

2014 Production Totals in millions

Category	2014	% Change
Deodorant/ Antiperspirant	73.358	13.5
Hair Mousse	10.437	-16.1
Hairsprays	24.684	-18.4
Shaving Mousse	5.075	-4.2
Shaving Gel	2.227	10.5
Others	3.105	-38.7
Personal Care	118.886	-0.7
Insecticides	38.010	-1.0
Textiles	0.440	-34.2
Air Fresheners	37.400	-2.1
Furniture Waxes/ Polishes	12.766	-13.4
Oven Cleaners	1.080	25.3
Shoes/Leather Care	2.362	-24.1
Others	0.419	-38.7
Household Products	92.517	-4.3
Automotive	2.623	-9.8
Paints & Varnishes	16.284	11.4
Industrial/Technical	5.375	49.7
Pharmaceutical	2.788	-27.9
Party Decorations	9.808	64.2
Food Products	17.522	116.3
Others	10.038	57.9
Miscellaneous	64.434	41.9
Total	275.837	5.4

Packaging (millions)	2014	% Change
Steel	202.8	10.4
Aluminum	73.0	-6.5
Valves (1")	272.1	5.8
Valves (20mm)	3.7	-18.7
Total	276.0	5.4

