

Aerosol production in Argentina continues to thrive...



Camara Argentina Del Aerosol (CADEA) recently released Argentina's aerosol production statistics for 2014. CADEA estimated a total production of 1.155 billion units, up 1.7% from 2013, and the highest production level to date. Argentina experienced considerable increases in all categories, except for three segments that showed a slight decline: Hair Care, Household Preparations and Medicinal.

Personal care products were up almost 1.9% from 2013. The biggest jump came in the Bronzers/Sun Care segment, which saw an increase of 28.57%. Household products showed slight improvement, up almost 1%.

Also showing gains in 2014 were Insecticides (1.7%), Food Products (3.3%) and Others (4.3%). SPRAY

Argentina Aerosol Statistics 2014
(in thousands of units)

	2013	2014	% Change
Personal Products	648,900	661,000	+1.86
Hair Care	4,000	3,900	-2.5
AP/DEO	620,000	632,000	+1.94%
Medicinal	11,000	10,500	-4.5%
Shaving Foam	12,000	12,500	+4.17%
Colognes & Perfumes	700	700	—
Bronzers/ Sun Care	700	900	+28.57%
Others	500	500	—

Household Products	199,300	200,800	+75
Room Sprays	152,000	154,000	+1.31%
Waxes & Polishes	26,000	26,000	—
Cleaners	10,000	10,000	—
Home Preparations	10,500	10,000	-4.76
Others	800	800	—

Insecticides	235,000	239,000	+1.7%
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Food Products	6,000	6,200	+3.33%
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Other Products	46,000	48,000	+4.35%
Party Sprays	21,000	22,100	+5.24%
Gas lighters	600	600	—
Veterinary	2,700	3,000	+11.11%
Industrial	5,300	5,500	+3.77%
Paints & Varnishes	10,600	11,000	+3.77%
Automotive	5,200	5,200	—
Others	600	600	—

TOTAL:	1,135,200	1,155,000	+1.7%
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